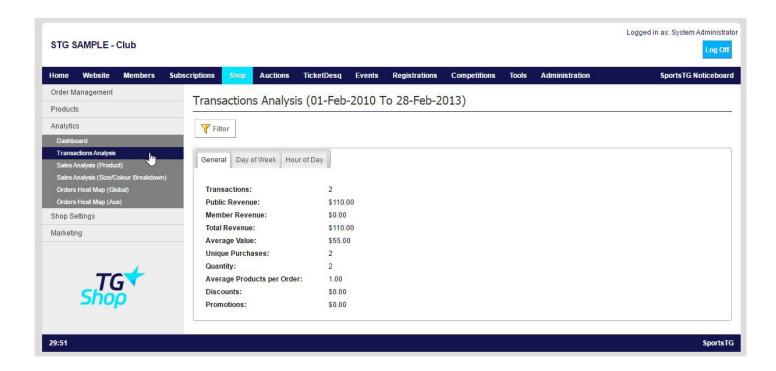
Using Transactions Analysis

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Quick Steps: Shop > Analytics > Transactions Analysis

Transactions Analysis allows you to get an overview of how many transactions have been placed through your system, revenue amounts and an average order value.

- 1. Within the Management Console, select **Shop** from the top menu, then **Analytics** from the left menu.
- 2. Select Transactions Analysis from the expanded left menu.
- 3. Here you can view the following analytics:
 - Total Transactions
 - Public Revenue
 - Member Revenue
 - Total Revenue
 - Average Value
 - Unique Purchases
 - Quantity
 - Average Items per Order
 - Discounts
 - Promotions



Note: Administrators also have the ability to apply a date filter to this information to see the data for a specific time period. Do this by clicking the **Filter** button at the top of the page.

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